



PRIVATE TRUST GROUP OF AMERICA

A Strategic Resourcing Partner for Wealth Management Professionals

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PRESS RELEASE

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PRIVATE TRUST GROUP OF AMERICA SIGNS TRUST RESOURCING AGREEMENT WITH NEW HAMPSHIRE BANK

Private Trust Group of America is pleased to announce the signing of a long-term Business Development and Strategic Resourcing Agreement with a regional New Hampshire bank. The bank's trust department has shown rapid growth under strong leadership and was looking for a solution that would allow continued growth without straining its back office administrative and operational capacity. Under the agreement, Private Trust Group of America will provide complete administrative and operational support for the bank's trust department, thus allowing management to focus on gathering assets and managing client relationships.

According to a senior bank executive, "The management team at Private Trust Group showed great interest in learning about our business needs and offered a complete solution to meet those needs. They are good listeners who offered well-balanced solutions to not only service our current needs but to address our future growth concerns as well. With Private Trust Group, we found a firm that is small enough to care and experienced enough to meet the future demands of our growing business."

"We are delighted that the bank chose PTG over the many qualified competitors in the marketplace", said Sandi Lotito, Founder and General Manager of Private Trust Group of America. "In the end, I think it just came down to the fact that we have a highly experienced group of professionals that are sharply focused on providing extraordinary service", she added.

Business Development and Strategic Resourcing solutions offered by Private Trust Group of America allow banks and other wealth management offices to direct more of their financial resources to the human capital necessary to gather assets and manage client relationships, and less to costly back office administrative and operational support systems that depress profit margins.

Private Trust Group of America is an employee-owned company specializing in providing administrative and operational support to trust departments and wealth management offices nation wide. With an executive staff that has over 100 years of combined trust and related technology experience, and a professional staff whose average experience exceeds 22 years, Private Trust Group of America offers an unusually high degree of frontline sophistication to its client base.

For more information about our services, please call **Mike Arndt**, Director of Sales & Marketing, at 978.463.9099, or visit our website at: www.privatetrustgroup.com.