



PRIVATE TRUST GROUP OF AMERICA

A Strategic Resourcing Partner for Wealth Management Professionals

PRESS RELEASE

PRIVATE TRUST GROUP OF AMERICA NAMES SALES & MARKETING DIRECTOR

Newburyport, Massachusetts
April 25, 2005

Private Trust Group of America is pleased to announce that Cindy J. Motta has joined the firm as Director of Sales & Marketing for our Business Development and Strategic Resourcing solutions.

Cindy has over 27 years of experience in trust operations and administration, including key management positions in which she gained recognition for her ability to improve structural efficiencies through consolidation of business functions and advances in technology. With strong management skills and a keen understanding of trust principles, Cindy was instrumental in improving the regulatory environment for one of her former employers, which led to an improved Federal Reserve Bank Examination Rating for that bank.

“We are delighted that we were able to attract the kind of talent that Cindy adds to PTG”, said Sandi Lotito, Founder and General Manager of Private Trust Group of America. “Cindy’s background, experience and personality fit precisely within the mold of the experienced, careful, deliberative way we assist clients in understanding the various opportunities available to them and how they can most effectively and efficiently deliver key wealth management services to their customers”, she added.

Cindy will work out of the Newburyport, Massachusetts office, where she can be reached at 978-463-9099 or via email at: cindym@privatetrustgroup.com.

Business Development and Strategic Resourcing solutions offered by Private Trust Group of America allow banks and other wealth management offices to direct more of their financial resources to the human capital necessary to gather assets and manage client relationships, and less to costly back office administrative and operational support systems that depress profit margins.

About Private Trust Group of America

Private Trust Group of America is an employee-owned company specializing in providing administrative and operational support to trust departments and wealth management offices nation wide. With an executive staff that has over 100 years of combined trust and related technology experience, and a professional staff whose average experience exceeds 22 years, Private Trust Group of America offers an unusually high degree of frontline sophistication to its client base.

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