



PRIVATE TRUST GROUP OF AMERICA

A Strategic Resourcing Partner for Wealth Management Professionals

FOR IMMEDIATE RELEASE

PRIVATE TRUST GROUP OF AMERICA ADDS THREE NEW STAFF POSITIONS TO SERVE ITS GROWING CLIENT BASE

Newburyport, Massachusetts
February 19, 2007

Private Trust Group of America is pleased to announce the addition of three new staff positions to its Client Services Group. All three positions were created as a result of internal growth experienced by PTG's current clients, as well as recent new business opportunities for the firm's core outsourcing activities and its new **Advisor Friendly Institutional Trust Services (AFITS™)** program.

According to Sandi Lotito, Founder & General Manager of Private Trust Group of America, "We are not only experiencing stronger than usual interest in our traditional trust department outsourcing services, but an overwhelming surge of interest in our **Advisor Friendly Institutional Trust Services (AFITS™)** program."

Ms. Lotito went on to say, "The substantial growth opportunities from these two parallel lines of business are part of a national trend toward a more centralized trust and wealth management solution that integrates all phases of trust operations, administration and asset management from various sources external to the primary gatekeeper. The obvious benefit to banks, trust companies, attorneys, accountants and similar gatekeepers is that they will be able to divert most major regulatory, operational and administrative responsibilities to a centralized trust institution while improving valuable oversight services that strengthen their local client relationships."

All three positions have been added to PTG's main office located in Newburyport, Massachusetts.

About Private Trust Group of America

Private Trust Group of America is an employee-owned company specializing in providing administrative and operational support to trust departments and wealth management offices nation wide. With an executive staff that has well over 100 years of combined trust and related experience, and a professional staff whose average experience exceeds 22 years, the firm offers an unusually high degree of frontline sophistication to its client base.

In an era of increased competition for providing trust and wealth management services, Private Trust Group of America provides efficient, cost-effective solutions that enable our clients to focus on building important client relationships. And in an era of declining knowledge of trust accounting principles, high employee turnover and low expectations, we provide years of experience, stability and unmatched attention to detail.

CONTACT INFORMATION:

Sandi Lotito, Founder & General Manager
Private Trust Group of America
29 Water Street – Suite 215
Newburyport, MA 01950
P 978.463.9099
F 978-463-9499
Email: sbl@privatetrustgroup.com
Website: <http://www.privatetrustgroup.com>